

Diversity at UGA

News from the Office of Institutional Diversity at the University of Georgia

FALL 2007

VOL. 7 • NO. 1

A message from Cheryl D. Dozier

Welcome to the fall semester at UGA! We particularly welcome our new students, faculty and staff who represent diverse groups and hope that you experience UGA as a welcoming campus. The university prides itself in being open and inclusive of all persons, cultures, genders, sexual orientation, religious preferences, abilities, languages, customs and experiences. This year, again, approximately 20 percent of the incoming freshman class comes from groups that historically have been underrepresented at UGA.



This was a very busy summer at UGA with many pre-collegiate and undergraduate research programs held on campus. Our office hosted a number of these wonderful programs that challenge prospective students academically, socially and culturally. Some of the programs included:

- Peach State LSAMP Building Bridges and Expanding Bridges Summer Institutes, targeting entering freshmen and returning students, provided 32 underrepresented science and mathematics students with real-life research and laboratory experience.
- The Greensboro Dreamers from Greene County brought 32 middle school students to campus June 25–29 to learn about higher education through hands-on experience.
- The Project Grad program returned in June for its third summer institute for high school juniors from three Atlanta public high schools. The institute provided an enriching experience and the academic boost the students needed

CONTINUED ON PAGE 7

Portraits of trailblazers to be unveiled in September ceremony

The Office of Institutional Diversity will host a kickoff celebration Sept. 17 to mark the unveiling of three special portraits that will hang on the wall just outside the OID office. The portraits are of the three trailblazing African-American students involved in desegregating the University of Georgia in 1961: **Hamilton Holmes, Charlayne Hunter-Gault** and **Mary Frances Early**.

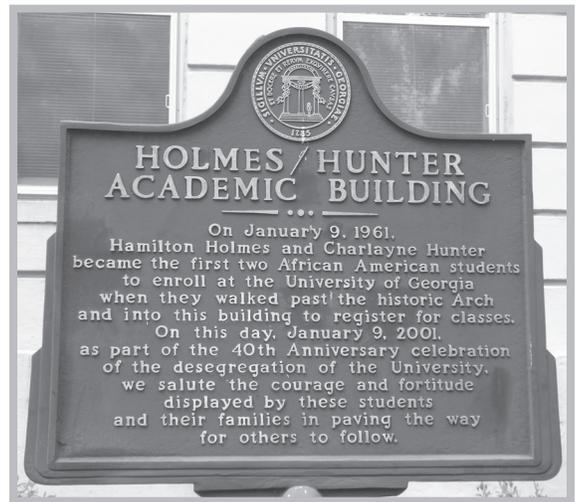
Holmes and Hunter-Gault were the first two undergraduate students to enroll. They entered in January 1961 following a court battle that went all the way to the U.S. Supreme Court and back. Early, a graduate student, joined them in May.

“The building in which the OID office is housed was renamed the Holmes/Hunter Academic Building in 2001, when UGA commemorated the 40th anniversary of its desegregation,” notes **Cheryl D. Dozier**, associate provost for institutional diversity. “We thought it was now time to get their portraits hung and to also include Mary Frances Early for her significant role.”

Early was the first African American to receive a UGA degree, when she earned her master’s degree in music education in 1962. Holmes and Hunter-Gault earned their bachelor’s degrees in 1963. Holmes graduated cum laude with a bachelor of science degree, while Hunter-Gault earned her degree from UGA’s Grady College of Journalism and Mass Communication.

All three went on to noted achievements in their respective fields. Dr. Holmes, who went on to a distinguished medical career, passed away in 1995.

The three portraits show Holmes, Hunter-Gault and Early in recent times, with depictions of them as UGA students in the background. Plaques provide a brief description of their role at UGA and achievements since.



This historical marker was placed in front of the renamed Holmes/Hunter Academic Building during a special ceremony commemorating the 40th anniversary of UGA's desegregation.

Freshmen receive inaugural Coca-Cola First Generation Scholarships

Twelve UGA freshmen who are the first in their families to attend college have been named recipients of the inaugural Coca-Cola First Generation Scholarship at UGA.

The students will receive the \$5,000 scholarship for their first year at UGA, and will continue to receive it for three more years provided they meet academic requirements.

The Coca-Cola Foundation this year awarded UGA \$1 million to start the First Generation Scholarship program. The gift will provide scholarships to groups of 12 UGA freshmen in 2008 and 2009, and to 14 freshmen in 2010.

Recipients must be full-time students who have a strong high school academic record and demonstrated financial need.

Student News

Truman Scholar: Deep Shah,

an international affairs and genetics major from Duluth, received this prestigious award that provides up to \$30,000 for graduate study leading to a public service career. Shah, who also is a UGA Foundation Fellow, would like to pursue a graduate degree in public policy and obtain his M.D. after earning his UGA degrees.



Goldwater Scholar: Nithya Natrajan,

a UGA Foundation Fellow from Martinez, Ga., is one of two UGA recipients of this award for undergraduates studying engineering, math or science. Natrajan, a junior double major in genetics and microbiology, aspires to become a cancer researcher.



Merage American Dream Fellow:

Katrin Usifo, a spring microbiology graduate from Savannah, is the second consecutive UGA student to earn the two-year, \$20,000 scholarship, recognizing academically outstanding immigrant students. She is using her fellowship to attend medical school.



NSEP Boren Scholar: Yael Miller,

a senior international affairs major from Marietta, won this national security education scholarship to study modern Arabic and colloquial Jordanian dialect at the University of Jordan during fall semester. In exchange for the travel-study opportunity, Miller will work for one year for the U.S. departments of state, homeland security or defense or the intelligence community.



New editor aims high for 114-year-old student newspaper

Juanita Cousins, a UGA senior from Stone Mountain, is juggling several schedules while performing her duties as the new editor-in-chief of UGA's student newspaper, *The Red & Black*. The first African-American female editor of *The Red & Black*, Cousins has been on staff for more than two years, fulfilling various roles from crime reporter to opinions editor.



Among her goals for the newspaper, Cousins, an international affairs and newspaper journalism double major, hopes to strengthen ties with university administrators and deans, while providing more student-focused content and multimedia features online. Cousins also says she would like to include additional training and mentoring opportunities for student writers and increase recruitment of minority students so that all perspectives are represented.

"*The Red & Black* has great potential for capitalizing on simple, daily issues through in-depth reporting," she said. "I would like to focus our coverage more narrowly on campus, address students' concerns and put more administrators on the front lines. If I can leave the paper better than how it was when I began my role, I'll call that success."

Cousins, who is a member of the National Association of Black Journalists, would like to become a foreign correspondent one day.

Business students receive global leadership training in Tanzania

Six students enrolled in UGA's Terry College of Business dined on shark, watched a Zanzibar sunset and picked up valuable business and leadership lessons in Tanzania during Maymester. In collaboration with UGA's African Studies Institute, Terry's Institute for Leadership Advancement (ILA) developed its first study-abroad course, "Leadership in the Global Marketplace."

ILA director **Dale Gauthreaux** guided the students along with **Jack Houston**, a UGA professor of agricultural and applied economics, who lived in Malawi for 12 years. Although the African Studies Institute has had a program in Tanzania for a number of years, this was the first course available with a business track.

The students received a first-hand look at an African nation of 40 million people that is bolstered by tourism but is struggling with a weak infrastructure. Despite the hardships that make every day life difficult for Tanzanians, the students discovered a culture built upon the belief that people must take care of each other.



Highlights of the trip included visits to a textile business, a Coca-Cola bottling plant, a safari and a dinner with **Gertrude Mongella**, president of the Pan-American Parliament and a recent recipient of the Delta Prize for Global Understanding, administered by UGA.

A longer article about the trip appeared in the summer 2007 issue of *Terry Magazine*.

Student News

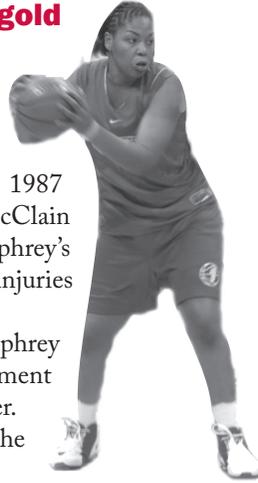
UGA basketball star helps U.S. win Pan Am gold

Senior forward **Tasha Humphrey** helped the U.S. National Team win a gold medal in a 79-66 victory over Brazil during the women's basketball competition of the Pan American Games in Rio de Janeiro in July.

This gold-medal finish was the U.S. women's first since 1987 when former Georgia players Teresa Edwards and Katrina McClain led the team to victory. The Pan Am Games were Humphrey's introduction to international competition since previous injuries prevented her from trying out for USA Basketball.

A three-time All-American from Gainesville, Ga., Humphrey was the team's second-leading scorer and finished the tournament averaging 11.6 points per game, second best on the U.S. roster.

Read more about Humphrey's experiences in Brazil on the UGA athletics website: www.georgiadogs.com.



Following in the footsteps . . .

Every year prospective students have to decide where to pursue their college degrees with parents and siblings sometimes encouraging them to attend the family alma mater. Though "legacy" is not weighed by the Admissions Office in deciding who gets in to UGA, it clearly has an affect on students' choices: 30 percent of the new freshman class have parents or siblings who attended UGA. Here are some examples of students following the family path:

Freshman **Marcus Hines**, a UGA Ramsey Honors Scholar from Albany, Ga., chose UGA after hearing of the experiences of his older brother, **Melvin Hines Jr.** (B.B.A. '06), who is



now attending Duke Law School. Like his sibling, Hines will work on a faculty-guided research project through the apprentice program sponsored by UGA's Center for Undergraduate Research Opportunities.

Muktha Natrajan, also a freshman and



CURO apprentice, would like to pursue a science degree just like older sister **Nithya Natrajan**, a third-year student and Goldwater Scholar (*see opposite page*).

The younger Natrajan will work in the stem cell lab of **Steve Stice**, director of UGA's Regenerative Bioscience Center.

Kevin Dios, who graduated with a management and science engineering degree from Stanford University, didn't plan to follow the path of his father, UGA law alumnus **Kenneth Dios**.



But an internship in the Government Relations Department of Philips Electronics in Washington, D.C. piqued his interest in a legal career. He is now a third-year student in UGA's School of Law and would like to specialize in intellectual property law.

Wang named 2007 Student of the Year by campus magazine

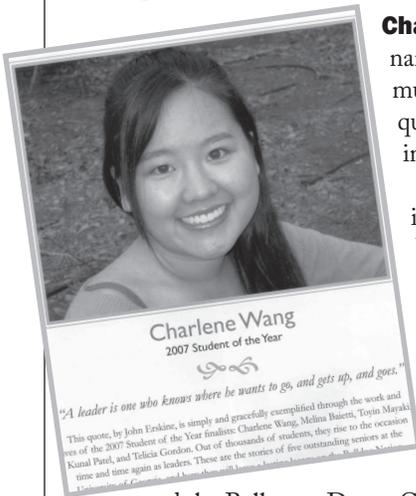
Charlene Wang, a spring 2007 Honors graduate, was named Student of the Year by *InfUSion*, a student-run multicultural magazine at UGA. Wang exemplified all qualities of leadership in her collegiate activities, according to the cover story in the magazine's spring issue.

Originally from Alpharetta, Wang was involved in a number of groups while at UGA, including Youth Leadership Athens, Relay for Life, the Leonard Undergraduate Leadership Scholars Program in UGA's Terry College of Business and a tutoring program at Bethel Midtown Village in Athens. She also has traveled to Tibet, Spain, Taiwan, China and Japan.

However, Wang's favorite pastime is dance, which she started as a high school sophomore and continued at UGA with the Ballroom Performance Group

and the Ballroom Dance Club. "You have to find out what you are truly passionate about to find out how life is truly meant to be lived," she said in her magazine profile.

Wang's academic achievements in marketing also were noticed by the American Advertising Federation when she was named a finalist in the organization's Most Promising Minority Student Program in February. With two other UGA students, she was honored by advertising and media executives and interviewed by top advertising recruiters during an all-expense-paid trip to New York City.



CURO summer fellows research multicultural issues

UGA seniors **Jana Hanchett**, a music major from Athens, and **Delila Wilburn**, an African American studies major from Washington, Ga., researched multicultural topics as participants in the summer research fellows program sponsored by UGA's Center for Undergraduate Research Opportunities (CURO).

Under the guidance of **David Schiller**, a professor of musicology, and **Jean Kidula**, a professor of ethnomusicology, Hanchett studied how the Athens music scene has been infused with the music cultures of the local Latino and Hispanic communities.

Wilburn evaluated the role of African American women during the Civil Rights Movement and the Black Arts Movement. Working with English professor **Barbara McCaskill**, she also helped compile video clips of notable civil rights leaders to be archived online in the Civil Rights Digital Library for use by teachers and students at high school and college levels.

Faculty & Staff News

Brown is administrative fellow

Lonnie T. Brown Jr., an associate professor of law, is working with UGA's provost's office for the next year as the first administrative fellow in a new program created by Provost **Arnett Mace** to foster faculty career advancement. Prior to joining UGA in 2002, Brown taught at Emory, Vanderbilt and the University of Chicago. He also has been an associate and partner at Alston & Bird in Atlanta. Brown earned a law degree from Vanderbilt University.



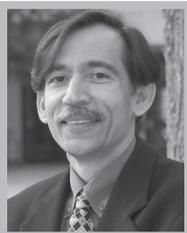
Wells joins ISL team

Jessica Wells, a graduate assistant in UGA's International Student Life (ISL) Office for two years, moved into the full-time position of assistant director in June. As part of the office's mission to internationalize the UGA campus and student body, Wells works closely with UGA's 30 international and multinational student organizations. She also assists with cultural festivals, International Education Week, and special graduation ceremonies. Wells recently earned an M.Ed. in college student affairs administration from UGA.



Malik appointed TCO director

Sohail Malik became director of UGA's Technology Commercialization Office on June 1. He oversees the transfer of technology developed at UGA to commercial enterprises where the technology can be put to beneficial use. He previously was manager of UGA's intellectual property and technology commercialization. Malik's experience in the life sciences area ranges from academic institutions to industry and entrepreneurial leadership. He holds a doctorate from the University of Karachi in Pakistan.



Office of Institutional Diversity welcomes senior staff

Mimi Sodhi and **Ernest Brothers** have joined UGA's Office of Institutional Diversity in the last year to assist in campus-wide initiatives and programs.

Sodhi, named assistant provost for institutional diversity, previously taught in the graduate program of UGA's School of Social Work and directed its field education program from 1996 to 2006. She returned to UGA in May after a year as a social work faculty member at Western Kentucky University. Her research interests include diversity, substance abuse, and social work education. Sodhi holds an MSW from the University of Hawaii and a doctorate in adult education from UGA.



Brothers' research interests match his new position as the executive director of the Peach State Louis Stokes Alliance for Minority Participation (Peach State LSAMP) at UGA, a National Science Foundation program that aims to boost the number of underrepresented minority students who complete undergraduates degrees in science, technology, engineering and math. He spent seven years at Delta State University as an assistant professor of chemistry and as the site coordinator for Mississippi's version of the Peach State LSAMP. He earned a master's degree in natural sciences from Delta State University, a master's degree in public policy and administration from Mississippi State University and a Ph.D. in urban higher education from Jackson State University.



Alridge named director of Institute for African American Studies

Derrick Alridge, an associate professor in the College of Education, has been named director of the Institute for African American Studies (IAAS) at UGA. He succeeds **Kecia Thomas**, professor of applied psychology, who served on an interim basis.

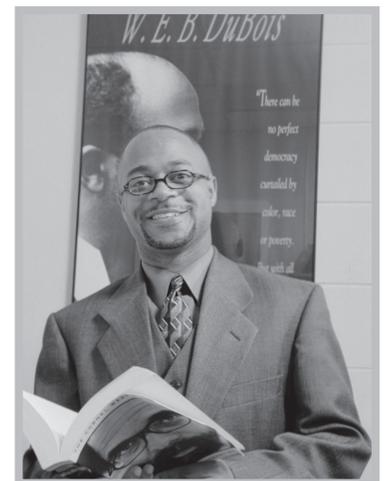
"I would like to acknowledge my appreciation for the efforts of Dean **Louis Castenell** in making this appointment possible," says **Garnett Stokes**, dean of UGA's Franklin College of Arts and Sciences. "Cross-college appointments can be a challenge, and the support of the College of Education has been crucial to our success in appointing Dr. Alridge."

Alridge has been at UGA for 10 years and teaches courses in US. history of education, civil rights and education, and the intellectual history of hip-hop. He was named one of 10 outstanding young African-American scholars in the nation by *Diverse Issues in Higher Education* in 2005.

Alridge co-founded the Foot Soldier Project for Civil Rights Studies (FSP) in 2000 with

Maurice Daniels, dean of UGA's School of Social Work. The Foot Soldier Project documents and archives the stories of overlooked participants of the American civil rights movement. Three FSP documentaries, focusing on civil rights activities such as UGA's 1961 desegregation, have aired on Georgia Public Broadcasting.

The Institute for African American Studies includes eight core faculty housed in various departments of UGA's Franklin College of Arts and Sciences and offers a certificate program and an undergraduate major in African American Studies. Institute faculty are responsible for two journals, the *Langston Hughes Review* and *Womanist Theory and Research*.



Faculty & Staff News

Undergraduate admissions office adds outreach staff

UGA's Office of Undergraduate Admissions has made some recent changes in personnel and off-campus offices as it continues outreach to underrepresented populations. Here's a rundown:

*The Admissions Office and the Office of the Vice President for Public Service and Outreach have created a new joint position: Senior Assistant Director of Admissions - Outreach. This position will allow both offices to work together in identifying students from low access/low resource communities and providing them with information about preparing for college in general and UGA specifically.



Milly Legra (ABJ '02), who has previously worked in UGA admissions, has been appointed to this position and will focus on targeted middle and high schools to connect at-risk students with resources at UGA. In addition, Admissions has created a 32-page English/Spanish guide to college preparation for middle school students and parents.

UGA's Atlanta Alumni Center in Buckhead. New hire **Jackie Pearson** and a new counselor will use the metro Atlanta office as their home base to service students from the Atlanta area. They will conduct information sessions at the center and some targeted



programs for prospects and their parents. To date, info sessions are scheduled at the center on Sept. 17, Oct. 13 and Nov. 7.



*The South Georgia admissions office at Tifton is running strong, with **Tino Johnson** (BSEd '04) based there. He is doing information sessions throughout South Georgia in Waycross, Thomasville, Valdosta, Tifton and Albany.

Visit the "Meet the staff" page (www.admissions.uga.edu/staff.html) of the Admissions Office web site for more information on Legra, Pearson, Johnson and other admissions counselors. The site also gives travel schedules. Diversity-focused recruitment events that counselors will attend this fall include:

- Birmingham and Atlanta NSFNS college fairs
- Latino Youth Leadership Conference
- Noche Latina Information Session

The staff will also be involved in four "Explore Georgia" on-campus recruitment events and the Padres e Hijos on-campus recruitment event.

CLASE again providing tutors for local students

UGA's Center for Latino Achievement and Success in Education (CLASE) is again providing tutoring for Latino students at Fowler Drive Elementary School and other venues in Athens. Volunteers can contact **Pedro Portes** (portes@uga.edu) or **Paul Matthews** (pmatthew@uga.edu). Additional information about CLASE and the tutoring program is available online at www.coe.uga.edu/clase/tutoring.

Black Faculty and Staff Organization elects officers

BFSO has elected officers for the coming year. The group sponsors an annual scholarship luncheon (see item on page 6) among other activities.

President: **Mark Dawkins**, Terry College of Business
 VP for Faculty: **Deborah Strong**, Pharmacy
 VP for Staff: **Kimberly Thomas**, Physical Plant
 Treasurer: **Tikica Platt**, Terry College of Business
 Membership Chair: **Cheryl Gantt**, Genetics

Anderson leads graduate outreach

Jessica Anderson garnered experience for her current role as director of outreach and diversity in UGA's Graduate School while a master's student in child and family development. She worked in the outreach and diversity office, which recruits and retains top graduate students from historically underrepresented backgrounds. Anderson was also involved with Graduate and Professional Scholars (GAPS), a student organization for minority graduate students.



Bailey wins anti-oppression award

UGA counseling education professor **Deryl Bailey** recently received the 2007 Mary Smith Arnold Anti-Oppression



Award from the Counselors for Social Justice, a division of the American Counseling Association (ACA). He was recognized for his exemplary record of challenging multiple oppressions in the counseling profession and the Athens community through his national award-winning Empowered Youth program, which provides tutoring, guidance and vital social skills training to K-12 students.

Delgado-Romero is president-elect

Edward Delgado-Romero, an associate professor of counseling psychology in UGA's College of Education, has been voted president-elect of the National Latino Psychological Association (NLPA) and will take office in 2009. He is a Lifetime Founding Member of the NLPA and has served as treasurer and membership chair for three years. He plans to bring the NLPA national conference to Athens or Atlanta in 2010 to highlight the growing Latino population in Georgia.



Alumni News

Trethewey earns Pulitzer for anthology of poems

Natasha Trethewey (AB '89) received the 2007 Pulitzer Prize for poetry for her third collection of poems, *Native Guard*, published in 2006. Trethewey, an associate professor of creative writing at Emory University, is the fifth UGA alumnus to win the prize and the third African-American female to be honored for her poetry.



Themes of history and cultural heritage appear in much of Trethewey's poetry, especially *Native Guard*. The title poem and others in the volume highlight an obscure nugget of Civil War history—a fort on Ship Island, a prison for Confederate soldiers located off the coast of Gulfport, her birthplace. The prison was protected by the Louisiana Native Guards, a regiment of black Union soldiers.

Although Trethewey had visited the fort as a child, she never heard the story of the island. The Daughters of the Confederacy placed a plaque on the fort, commemorating the Confederates, but made no mention of the role of the black guard.

Trethewey sought to correct this omission with her poems as they address what she calls “cultural history and historical erasure”—events and experiences that are left out of historical accounts and references. “I’m a writer who is very much engaged with history, the intersections of personal and family history and collectively public history,” she said in a UGA press release.

Trethewey began to write poems during her freshman year at UGA as a way to cope with her grief after her mother died. She thought they were so bad that she never showed anyone. Her interest in poetry was rekindled in graduate school where she earned a master's degree in English and creative writing from Hollins University and an M.F.A. in poetry from the University of Massachusetts.

Trethewey taught at Duke University and Auburn before joining the Emory faculty in 2001. She has received fellowships from the Guggenheim Foundation, the Rockefeller Foundation, the Institute for Advanced Study at Harvard University and the National Endowment for the Arts.

Smith delivers keynote address at BFSO scholarship luncheon

Steve Smith (BSEd '86, MEd '91), vice present of corporate responsibility for Turner Broadcasting System Inc., delivered the keynote address at UGA's Black Faculty and Staff Organization (BFSO) Founders Awards Scholarship Luncheon on Sept. 5 on the university campus.

This is the fifth year of the BFSO luncheon, which raises money for scholarships to honor one undergraduate and one graduate student who show outstanding leadership and scholarship at the university.

Smith, who currently serves as TBS's liaison to elected officials and community leaders, also sits on several boards of directors and advisors in metro Atlanta and has been appointed to special taskforces by Georgia Gov. **Sonny Perdue** (DVM '71).

For more than 20 years, BFSO members have played a vital role in conceptualizing, advocating and helping to implement programs and services focused on equity and diversity at UGA.

The organization's mission is to create and maintain a coordinative function relating to recruitment, retention, advocacy, intellectual growth, political awareness and social enhancement of and on behalf of the black faculty and staff at UGA.

Wubah is UF associate provost

Daniel A. Wubah (PhD '90) has been appointed associate provost for undergraduate affairs at the University of Florida. He previously held a variety of posts at James Madison University, most recently serving as the special assistant to the president. At JMU, he created the Centennial Scholars Program to provide access for Virginia students from underrepresented groups as well as an undergraduate research program in Ghana. As a microbiologist, he has published extensively.



Courthouse named for Adams

The DeKalb County Board of Commissioners unanimously voted in April to name a new \$40 million juvenile justice center after DeKalb County Superior Court Judge **Gregory A. Adams**



(JD '83) for his efforts in improving the quality of life for DeKalb youth. Adams, who ran for and won his current seat unopposed in 2004, is the first judge in the county's 175-year history to have a building named in his honor. He spearheaded the construction of the 110,000-square-foot facility that opened in June.

Torres wins COE alumni award

Vasti Torres (MEd '86, PhD '97) was recently recognized by UGA's College of Education for her significant contributions to student affairs administration when she received the Professional Achievement Award. Torres is an associate professor of higher education and student affairs and affiliate faculty in Latino Studies at Indiana University. She is currently president-elect of the American College Personnel Association, the largest professional student affairs association.



Campus News

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to encourage them to pursue post-secondary education.

- We also partnered with the Graduate School for the Summer Undergraduate Research Program (SURP) where 48 students from around the country got a taste of graduate-level research and future opportunities available to them.

- Among numerous other summer programs on campus, the Terry College of Business hosted 30 high school seniors from around the country who came to UGA as part of the national Leadership Education and Development Program, which aims to develop future business leaders. This was the first time that the program had been hosted by UGA.

We're now looking ahead to fall activities. On Sept. 17, OID is hosting a kickoff celebration for Diversity Days at UGA. The event begins at 2 p.m. at the Chapel, followed by an unveiling at the Holmes/Hunter Academic Building.

Activities planned throughout that week will celebrate the many cultures and groups represented among UGA students, faculty and staff, and promote awareness, acceptance and understanding of all the diverse groups.

Also during that week, our campus will welcome the Peach State LSAMP 2nd Annual National Symposium and Research Conference. (*See article at right.*)

We invite faculty and staff to partner with the Office of Institutional Diversity in some of the following ongoing events:

- Be a faculty mentor by volunteering to spend two hours a month with a new diverse student.
- Be a faculty or staff mentor for our new faculty and staff, particularly those from diverse groups.
- Volunteer your expertise in diversity-related areas as a presenter at our upcoming diversity symposiums.

We envision a community at UGA where awareness, understanding and respect are embraced by all. We look forward to each of you joining with us in this mission.

Peach State LSAMP hosts national conference at UGA

The Peach State Louis Stokes Alliance for Minority Participation (Peach State LSAMP) will host its National Symposium and Research Conference Sept. 21-22 at the University of Georgia.

Approximately 150 students involved in the Peach State LSAMP and other LSAMP programs around the country are expected to attend the conference, which will include sessions for professional development and enhancement. A feature of the conference will be research presented by undergraduate and graduate students in concurrent oral and poster sessions. Most of the events will be held in the Tate Student Center.

The conference theme is "Building Bridges for Careers and Opportunities in STEM" and participants will have the opportunity to network with fellow scholars and faculty, as well as graduate and professional school representatives.

Numerous government agencies, graduate schools, corporations and businesses are expected to participate in an on-site exhibitor fair, where they will have the opportunity to recruit student participants for research, internships, graduate school and career opportunities in STEM (science-technology-engineering-math) areas.

For additional information, contact the Peach State LSAMP office (706-425-3158 or pslsamp@uga.edu). Participating institutions in Peach State LSAMP include the University of Georgia, Bainbridge College, Georgia Perimeter College, Fort Valley State University, Savannah State University and Southern Polytechnic State University.



Minority groups' buying power growing, according to study

The buying power of Hispanics—now the nation's largest minority group—will exceed \$860 billion in 2007 and is whizzing its way to more than \$1.2 trillion five years from now, according to an annual report on minority buying power released recently by the Selig Center for Economic Growth at the University of Georgia's Terry College of Business.

Tracking a similar course, African-American buying power will total \$845 billion in 2007 and is projected to top \$1.1 trillion by 2012.

Americans of Asian ancestry, representing the third largest minority group, will see their purchasing power grow almost as fast as Hispanics over the next five years, totaling \$459 billion in 2007 and rising to \$670 billion by 2012.

To **Jeff Humphreys**, director of the Selig Center and the report's author, the numbers all point to the same conclusion: The growth is impressive and it's becoming an increasingly important segment to consumer industries that are looking to tap into minority markets as a source of revenue growth.

The Selig Center's annual report includes state-by-state projections of buying power for the nation's three most populous racial groups (African American, Asian and American Indian), as well as Hispanics, who are categorized by the U.S. Census as an ethnic minority and not a racial minority. Buying power, also referred to as disposable income, is the total personal income available for spending on goods and services after taxes.

The steep curve of Hispanic buying power is largely the result of immigration and population growth, Humphreys says. The 2000 U.S. Census reported that about one person out of eight living in the U.S. was of Hispanic origin. By 2012, that figure is projected to approach one of every six.

The share of buying power controlled by African-American consumers will rise in 47 states, with the largest increases coming in Mississippi, Maryland and Georgia.

Georgia is now the 10th largest Hispanic market in the U.S., but the black consumer market in Georgia—now third largest in the nation—far exceeds the size of the Hispanic market.

Upcoming Events

Hispanic Heritage Month: 9/15 - 10/15

Diversity Days Kickoff Celebration: Embracing Diversity

Events include unveiling of Hamilton Holmes, Charlayne-Hunter Gault and Mary Frances Early portraits and Office of Institutional Diversity open house. 9/17, 2-4 p.m., University Chapel & Holmes/Hunter Academic Building, Room 119. Details: sreyes@uga.edu or 706-583-8195.

Fall Celebration of Diversity

Sponsored by the College of Education's Dean's Council on Diversity, a resource swap with light refreshments included. 9/18, 3-5 p.m., Aderhold Hall lawn.

Fall Diversity Seminars

Lectures addressing multicultural issues in K-12 and college environments sponsored by the College of Education's Dean's Council on Diversity.

10/3: *What a man ought to be, he is far from: Exploring collective meanings of masculinity, race and media*

10/17: *Welcome to the State of Poverty: Possible ways to include a poverty simulation in the classroom experience*

11/8: *Schools Where Everyone Belongs*

11/12: *Creating a Center for the Study of Equity & Diversity: Overcoming the Challenges*

All presentations are from 12-1 p.m. in Aderhold Hall, Room G-23.

Undergrad admissions info sessions

9/17, 10/13, 11/7, UGA's Atlanta Alumni Center, Buckhead. See page 5 for details.

APERO Brown Bag Speaker Series

9/19, 12:15-1:10 p.m., African American Cultural Center, Memorial Hall. Kick-off speaker **Derrick Alridge** (see page 5). Details: 706-542-2102.

Peach State LSAMP National Symposium & Research Conference

9/21-22, UGA. See page 7 or www.pslsmp.uga.edu.

American Voices

Sponsored by Multicultural Services and Programs, American Voices is a one-person performance about the attitudes, beliefs and hopes of Americans in the face of a new millennium. 9/25, 7 p.m., Georgia Hall, Tate Student Center. Details: www.uga.edu/ica.

Study, Work & Travel Abroad Fair

10/3-4, 10 a.m.-3 p.m., Georgia Hall, Tate Student Center. Details: 706-425-3274 or kprobst@uga.edu.

Women's Studies Friday Speaker Series

10/5: *I am a Black Lesbian, and I am your Daughter: Reframing Mother-Daughter Relationships through a Black Feminist Thought Lens*

10/19: *Home Girls and Hip Hop Feminist Studies*

11/2: *Straight Talk: Ellen, Rosie and Daytime TV*

All presentations are from 12:20-1:10 p.m. in the Student Learning Center, Room 148. Details: www.uga.edu/iws or momolly@uga.edu.

For more events, see www.uga.edu/mastercalendar.

To join the Office of Institutional Diversity listserv, go to www.listserv.uga.edu, click on browse, and type in UGA-DIVERSE-L to find list and subscribe.

R.E.A.L. Talk: Welcome to America

Sponsored by Multicultural Services and Programs. 11/13, 6 p.m., Memorial Hall, Adinkra Hall. Details: www.uga.edu/ica.

LGBT Resource Center

Rainbow Chat Groups: Discussion groups on issues ranging from spirituality to gender roles.

UGA Safe Space: Campus-wide program offering a visible message of inclusion, acceptance and support to lesbian, gay, bisexual, and transgender (LGBT) individuals in the UGA community. Register: www.uga.edu/safespace.

Fall Lunch and Learn Series: Monthly discussions to provide faculty, staff and students with information and resources on LGBT topics.

LGBT Resource Center Library: Books, videos, journals, magazines and brochures are available. Visit www.uga.edu/lgbtcenter.

Martin Luther King, Jr. Fulfilling the Dream award nominations

Deadline: Nov. 16, 2007

These annual awards, sponsored by the **Office of Institutional Diversity** and the **Office of the President**, will be presented during the January 18, 2008 Freedom Breakfast to those in the Athens-Clarke County and UGA communities who have made significant contributions to building bridges of unity and understanding among local residents. Ticket info: jpitt@uga.edu.



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